

Board Advocacy Strategy regarding Career and College Ready Graduation Requirements

At the November 14, 2013 Workforce Board meeting, members asked that staff develop a proposal for an advocacy strategy regarding the Board's position on the Career and College Ready Graduation Requirements. Business and labor members especially, expressed interest in a strategy that would keep them engaged throughout the legislative session and allow them to mobilize their constituents to participate in advocacy activities. The following outlines the staff's proposal:

Board Sub-Committee on Career and College Ready Graduation Requirements

- Members appointed by the board to be representatives of the board's position regarding Career and College Ready Graduation Requirements.
- Sub-Committee membership should include full spectrum of board interest, with at least one business and one labor representative.
- Sub-committee members can participate via conference call or in person meetings
- Sub-committee members will facilitate their and their stakeholders'/constituents' availability for legislative action and engagement
- Sub-committee members will establish and participate in regular planning meetings to guide staff in advocacy efforts on the boards behalf
- All board members are welcome to participate in any sub-committee planning meetings

Sub-Committee Reports

- Board staff will produce and distribute to the entire board summaries of all sub-committee meetings and subsequent legislative engagement
- All board members are encouraged to comment on sub-committee reports

Informational resources and materials

- To better promote the boards position board staff will, with the guidance of sub-committee members, regularly produce informational resources to be used across multiple platforms to promote the boards position regarding a Career and College Ready Diploma